

Broomfield Home Owners' and Residents' Association

London Borough of Enfield
Planning Department
PO Box 53
Civic Centre
Silver Street
Enfield, EN1 3XE

Dear Sir or Madam,

Objection to Planning Application 14/02381/FUL for a McDonalds Restaurant and Drive Through at 188 Bowes Road, N11

We are disturbed to hear that MacDonalD's are bringing back the plans for a drive through on Bowes Road. Also disturbed that this has been raised during the summer holidays when most are on holiday.

On behalf of BHORA (Broomfield Home-Owners and Residents Association) members, I write to You.

We would hope that the Council will determine that this is a poor planning proposal for the area.

First of all, can you please advise as to where this is mentioned on the North Circular Action plan? Because I have looked through it over and over and I cannot find any mention of a fast food drive through as part of the plan which has now been past and the council need adhere to.

Additionally, whilst we accept that the parade requires regeneration, we do not consider a McDonalds drive through to be an answer to that problem. Enfield should try to encourage other private money into the area to regenerate the parade that will enhance the area and benefit the community rather than go for the quick and easy option. The drive through will not enhance the area and will not provide any benefit to the community. Just because McDonalds will be able to offer employment on that site is not the overriding consideration. Other employers could be encouraged to invest in the area thereby providing employment opportunities. It is just completely the wrong place for a drive through.

These are generally found in out of town trading estates or roundabouts, not in a predominantly residential area. We already have just that up the road in the Frien Barnet Retail Park. But for the North Circular which is a busy road, the site is surrounded by houses and flats. The smells being emitted from McDonalds 'restaurants' is strong, not to mention the additional traffic that it will bring to the area at all hours.

The proposed location is also opposite Bowes Primary School and to situate the drive through behind Broomfield School. If the entrance is too close to Broomfield school, it is against planning rules anyway. We think this is unacceptable for a variety of reasons - encouraging children to eat unhealthily (whatever efforts McDonalds now makes to change its image, we cannot accept that fast food is healthy); endangering children by enticing them onto a very busy stretch of road. Has a risk assessment been performed to determine the safety of the children? My guess that like the rest of the North Circular Road developments, the answer is no.

I also think that given how congested this stretch of road is, the situation will only be made worse by cars having to slow down to enter the drive through, queuing then rejoin the road again. This stretch of the A406 is bad enough without adding to the problem. If they make it 24hrs, then we will be subjected to loitering at all hours, with noise.

The idea is wholly misconceived and one would hope those determining this application will see this and decline it once again.

Regards,
Caroline Chenier
Chairman
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